



# People and Technology that work for **You...**

# **Application Development using Ruby on Rails**

**Case study** 















#### Introduction

Ruby on Rails is a leading framework for rapidly developing scalable web applications. It is incredibly flexible and suitable for most of the projects that we undertake. The Model View Controller (MVC) in RoR is beautifully implemented with emphasis on DRY (Do not Repeat Yourself) and Convention over configuration concepts. This results in rapid development of application which is also easy to manage and maintain later.

### **Aress Offering**

At Aress, we are involved with our clients from the beginning to assist with decision making and requirement finalization that is beneficial to the success of the project. We even give design advice on whether or not Ruby on Rails suits the project size, requirements and system scalability. Our team has worked on a variety of large scale RoR deployments. We can take the project from initial idea to a working prototype application at an astounding speed. This allows our clients to get a feel of how the website is going to look and work at an early stage, and their return on investment is improved through faster feedback incorporation.

Our brilliant team of Ruby on Rails developers creates amazing ruby on rails applications applying best practices of MVC and OOP. Our ruby on rails services include:

- Scalable web-based application development supporting high traffic volume.
- Porting existing web applications built in other technologies to Ruby on Rails.
- Existing RoR-based application refactoring and enhancement.

We provide rich front-end interface development using: HTML5 Logo

- HTML5 / CSS3
- jQuery / jQuery UI
- HAML, SASS, LESS
- Bootstrap

We deliver powerful server-side built over:

- Ruby on Rails Framework
- MySQL / PostgreSQL for relational database management
- Sphinx / SOLR for full text searching















We also integrate Rails with a variety of 3rd party applications and services:

- Amazon Elastic Compute Cloud (EC2)
- Amazon Relational Database Service (Amazon RDS)
- Amazon Simple Storage Service (S3)
- Performance monitoring via New Relic
- Payment Gateways such as Paypal

### **Case study**

#### **Cottage Cast**

Cottage Cast is a Software as a Service (SaaS) providing cottage food & beverage businesses with resources and tools to start, incubate and accelerate their business by ideating, creating, innovating, and distributing new and existing business ventures and products through channels exclusive to our services.

Cottage Casts SaaS technology relies on 5 distinct applications that function as one to deliver an all-in-on solution to assist CC members, whether they are just exposing themselves to the idea of starting a cottage business, through to members that have already commercialized their products and businesses and need to position themselves for additional channels of distribution – ie, retail shelves, online, 3rd party distributors, or through channel intermediaries.

#### Main features are:

- **Education:** Through our proprietary Learning Management System, Cottage Cast members are lead step-by-step to help them ideate and validate their business.
- E-commerce: Our add-on E-Commerce modules & payment system allows members to sell online immediately.
- **Registrar & Host:** Simplified domain registration and a beautiful, professionally hosted web presence. There is absolutely NO coding required for our members!
- **Back Office:** Integrated with member's web presence, we provide an easy to use back office solution for CRM, accounting, inventory management, & marketing Automation.
- **Digital Marketing:** SEO & Social Media, Selling through 3rd party services, Cottage Cast provides one-click integrations for "most" popular channels.















- **Crowd Funding:** Cottage Cast members can connect with customers who wish to find, fund, and support the next big home-based and small business success story.
- Marketplace Funding: Institutional investors will have early opportunities to preview & participate in select Cottage Cast
- businesses.
- B2B Marketplace: Cottage Cast Members can participate & collaborate in B2B opportunities within the Cottage Cast Marketplace.

#### **Dashboard**

System Dashboard provides some key statistics of the website. Marketplace statistics for the administrator shows information related to Subscriptions, customers and orders. In details, it shows the count of total number of registered users, support requests, pending orders, today's subscriptions etc. Administrator can filter the records by Month, Week or Year.





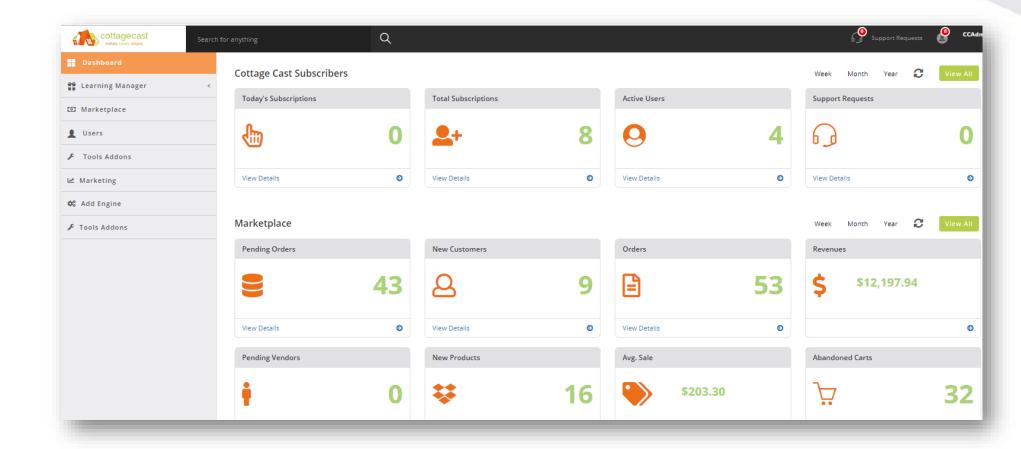
















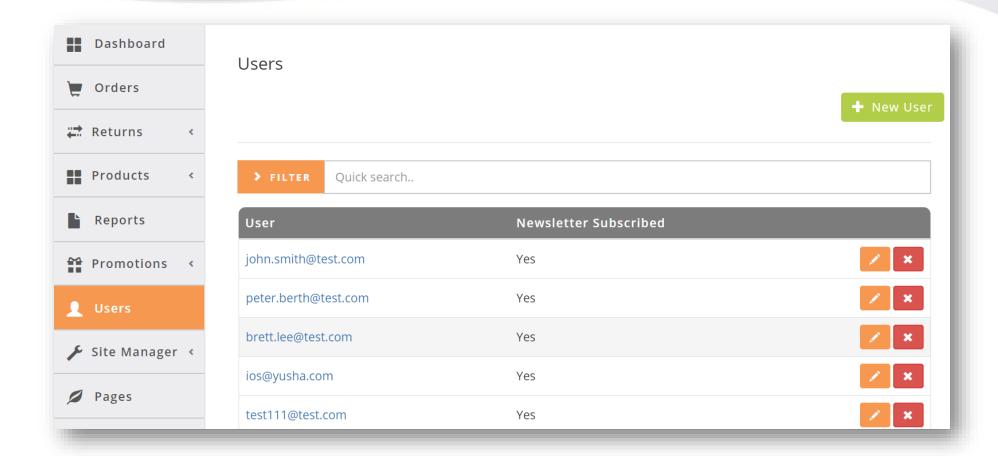
















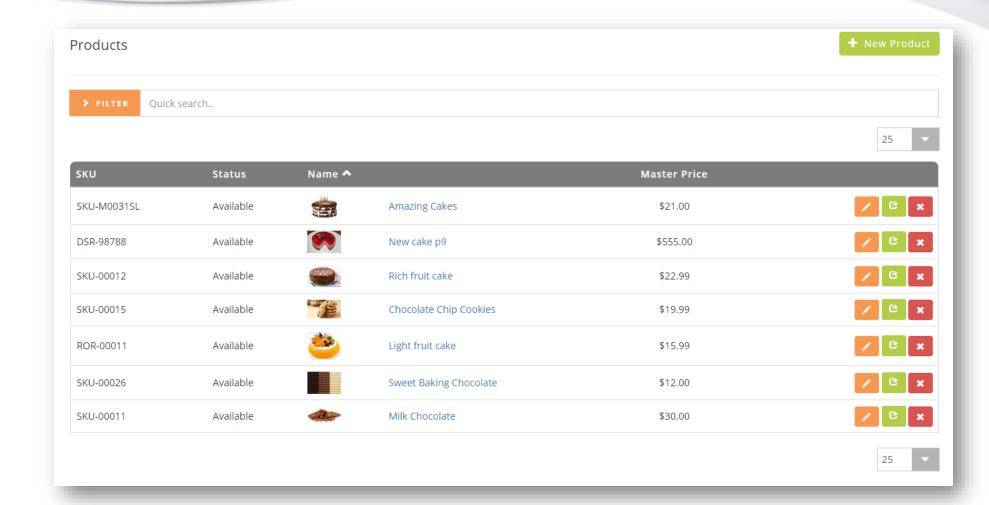


























#### Orders

This section allows Administrator users to see the list of orders received. In this section Administrator user can filter the records by payment state, shipping state, customer email, order number, date range etc.

Crders		Completed At 🗸	Number	Risky	State	Payment State	Shipment State	Customer E-Mail	Total
Returns	<	2018-04-23 9:17 AM	R862759259	Safe	complete	balance due	pending	aress.test2@gmail.com	\$29.14
Products	<	2018-04-19 5:59 PM	R400627554	Safe	complete	balance due	pending	john.smith@test.com	\$60.38
Reports		2018-04-19 10:32 AM	R980717032	Safe	complete	balance due	pending	john.smith@test.com	\$608.74
Promotions  Users	<	2018-04-19 9:05 AM	R083848606	Safe	complete	balance due	pending	▼ aress.cottagecast@gmail.com	\$30.38
✓ Site Manager	<	2018-04-19 8:22 AM	R960829366	Safe	complete	balance due	pending	john.smith@test.com <sup>▼</sup>	\$45.57
Pages		2018-04-18 3:17 PM	R559663703	Safe	complete	balance due	pending	john.smith@test.com ▼	\$99.50
		2018-04-18 1:46 PM	R615379481	Safe	complete	balance due	pending	john.smith@test.com	\$47.80
		2018-04-18	R462970740	Safe	complete	balance due	pending	▼ aress.cottagecast@gmail.com	\$36.50









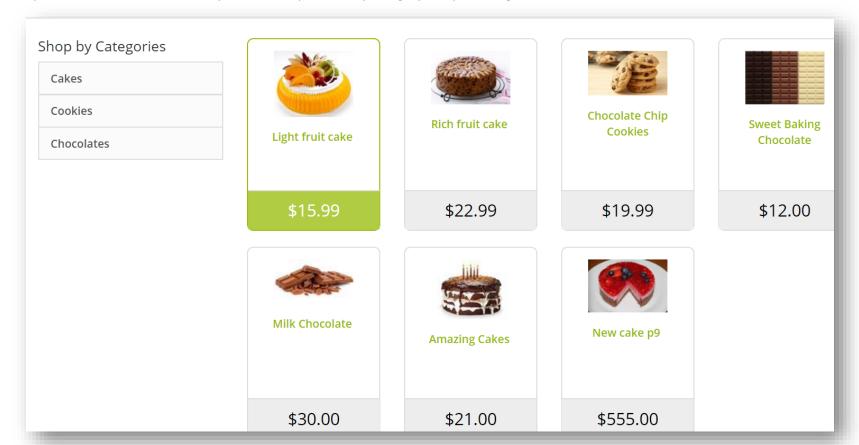






#### **Shop products**

This page displays the list of products available in the marketplace added by administrator. User can click on each product to see more details of the product. Also, user have facility to filter the products by category and price range.







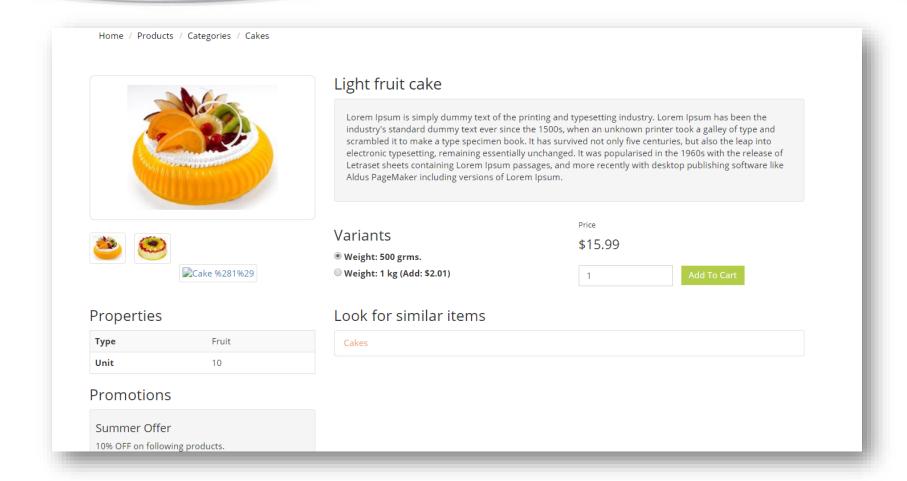
















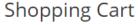


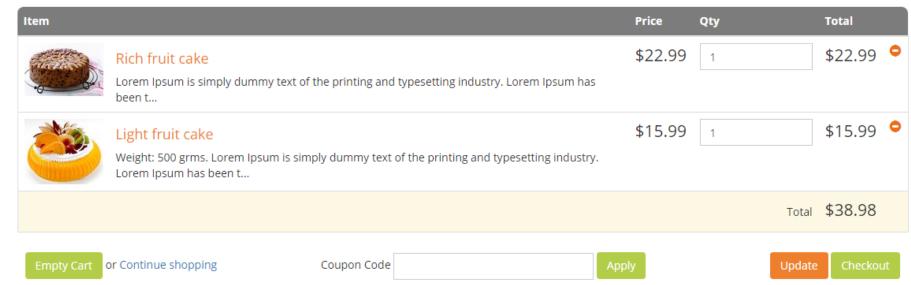
















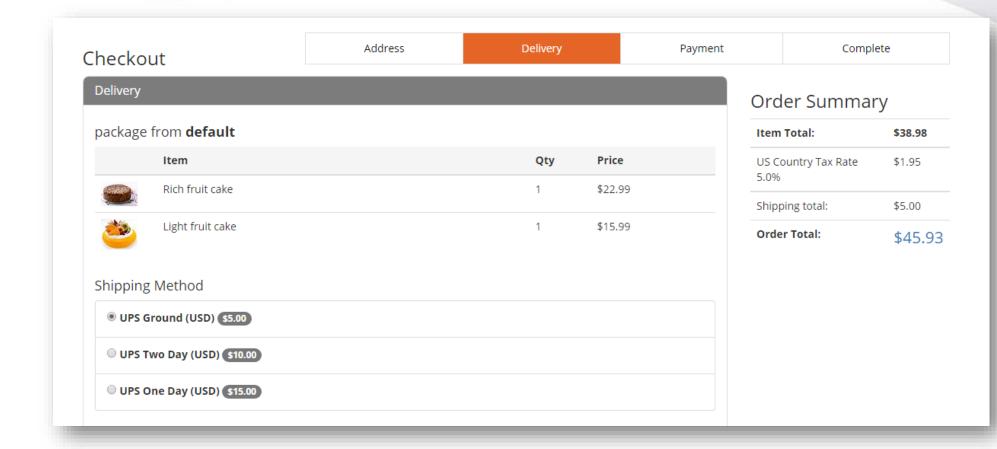
















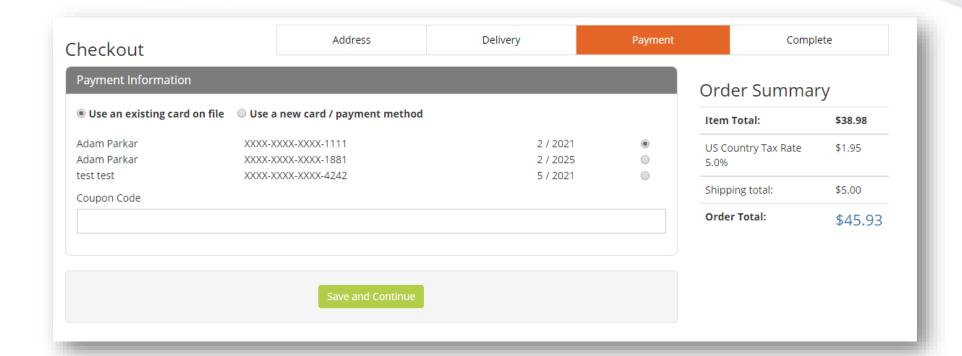
















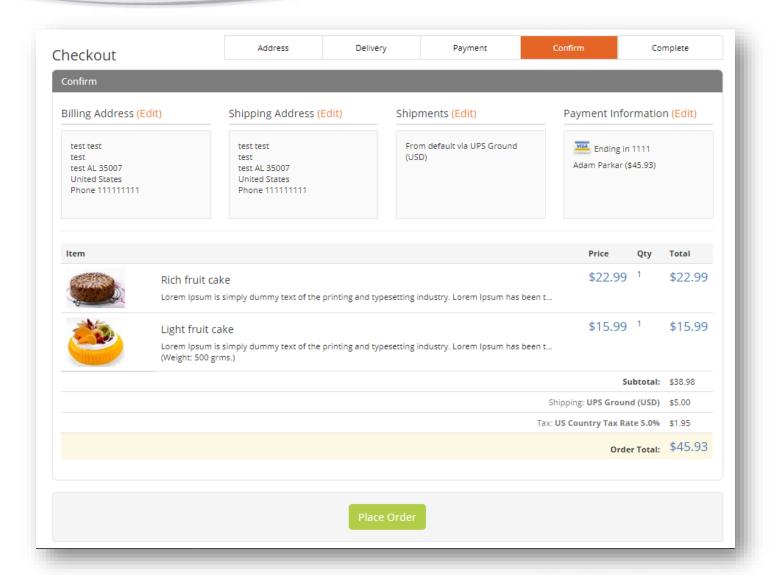


























#### **Doctors Practice Accreditation**

Aress Software has developed an online web application for Doctors Practice Accreditation for the RCGP via a UK partner. This is an outcome of a thorough study of the practical framework that the Accreditation system. The straightforward process has been designed to be manageable for practices of all sizes. This online web application enables practice teams to improve their organisational quality of care. Forward looking practices thus are able to see immediate benefits by progressing towards accreditation.

The standards reflect key aspects of primary care, particularly the organizational systems and processes that ensure delivery of safe and quality care, facilitate ongoing team development and recognize the contribution to quality improvement that can be made by the whole practice team. Doctors Accreditation is a quality standard aimed and tailored specifically for General Practice.

The online web application helps practices to apply for the program follow a process that can be completed within a minimum timeframe of six months and a maximum of two years, thus helping them to get accredited.















#### STANDARD MANAGEMENT

Domain Name	Standard Name	Standard ID	Stage	Rank	Link To Other Standards	Action
Health Inequalities	Planning services to address health needs and inequalities	1	Stage 1	0	(2,3,61)	
Health Inequalities	Planning and evaluating services	2	Stage 1	4	(1,4)	
Health Inequalities	Meeting special health needs	3	Stage 1	5	(1)	
Health Inequalities	Identifying risk factors for individuals and specific groups	4	Stage 1	6	(1,2,5)	
Health Inequalities	New patient health check	5	Stage 1	0	(4,49)	
Health Inequalities	Identifying carers and their health needs	6	Stage 1	0	(1,7)	
Health Inequalities	Carers' needs	7	Stage 2	8	(1,3,6)	
Health Inequalities	Children with disability	8	Stage 2	9	(1,3)	
Health Inequalities	Patients with sensory impairment	9	Stage 2	11	(1,3)	
Health Inequalities	Patients with physical disability	10	Stage 2	27	(1,3)	
Health Inequalities	Patients with mental health needs	11	Stage 2	12	(1,3)	





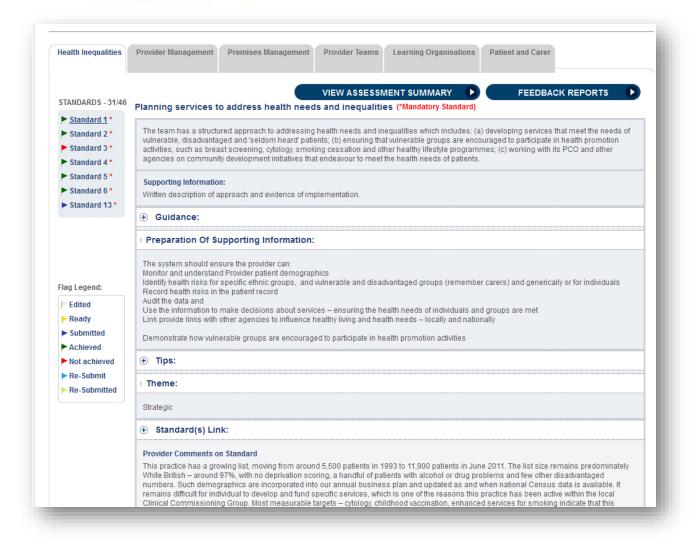


























#### **Appraisal and Revalidation System for Doctors**

This appraisal and revalidation toolkit was developed for doctors who would like a more user-friendly appraisal system. It is a portal to store, retrieve, share and communicate with other doctors. The features we are creating are endless and certainly different from any of the currently available products.

Appraisee - The appraisal and revalidation toolkit contains all the features that are currently required by the GMC and much more...

- Less noise on your screen allowing you to focus on your task more clearly.
- Ample storage for your appraisal work at 100MB per user and this will increase with time.
- Each entry can easily be downloaded in PDF format.
- The entire appraisal for the year can be downloaded in PDF form at any time.
- Use your mobile phone to send reminders to your appraisal.
- Form educational groups and organise meetings with other colleagues.

#### Appraiser -

- Appraisee features plus:
- Navigate through the website with great ease using our help icons.
- View all entries shared by the appraisee with you and comment on them throughout the year. The discussion can continue in a blog format and will be recorded in the portfolio.
- Switch roles instantly from appraiser to appraisee, so you can do your own appraisal whilst checking on your appraisees' progress.
- Communicate with your appraisee to arrange meetings directly from our website rather than by e-mails.

#### Non-medical Users -

Practice managers, course organizers, or other administrative staff can form educational groups and manage educational meetings for doctors. The owner of the group can enter a summary of the issues discussed during the meeting and forward this to all the members of the group thus easing workload and minimize repetitive actions. Doctors can then view the content and be able to write their own comments beside it before finally logging it as a learning activity.















	Poor	Less than satisfactory	Satisfactory	Good	Very good	Does not apply	Not specified
4a Being polite	2	1	0	0	0	0	0
4b Making you feel at ease	3	0	0	0	0	0	0
4c Listening to you	1	2	0	0	0	0	0
4d Assessing your medical condition	3	0	0	0	0	0	0
4e Explaining your condition and treatment	3	0	0	0	0	0	0
4f Involving you in decisions about your treatment	3	0	0	0	0	0	0
4g Providing or arranging treatment for you	3	0	0	0	0	0	0
Poor Less than			ood ∎Very goo	d 67		100	





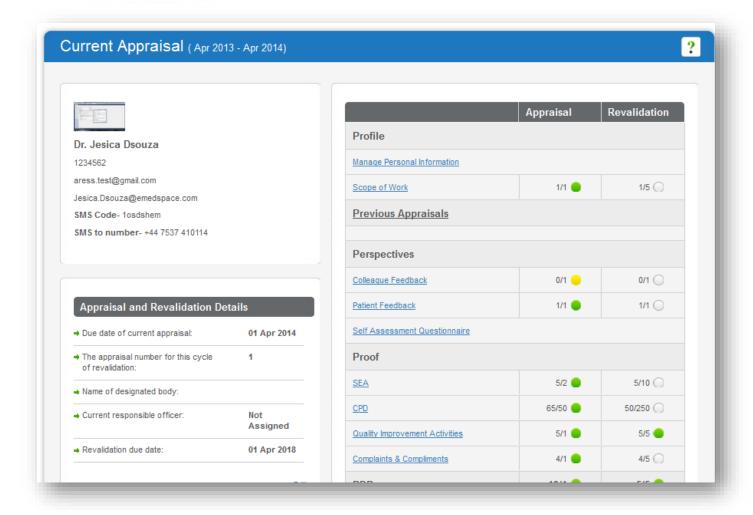


























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